

ORDER

Orders
Order / Rev: 2043785
Alt Order #: WOC12604388
Product Desc: MMCCO
Estimate: 8233
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 07/15/20 / 10/12/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: _____
Billing Contact: _____
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mitch McConnell / R / US SEN / I
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 83395
Agency External ID: 3924AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	214	\$43,490.00	\$36,966.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	214	\$43,490.00	\$36,966.50	496.60
Totals	214	\$43,490.00	\$36,966.50	496.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	19%	\$43,490.00
Market	100%	\$228,894.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$185,404.74
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/13/20	10/19/20	Local News @ 5a M-F	CM	5-6a	22222--	:30	10	\$80.00	P03	2.20	NM	10	\$800.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/20	10/19/20	22222--	10	\$80.00	2.20								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	10/13/20	10/19/20	Local News @ 6a M-F	CM	6-7a	22323--	:30	12	\$150.00	P03	3.30	NM	12	\$1,800.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	22222--			10			\$80.00		2.20			
N 3	All	10/13/20	10/19/20	Good Morning America	CM	7-9a	44444--	:30	20	\$110.00	P04	3.70	NM	20	\$2,200.00
				»GOOD MORNING AMERICA -											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-2323--			10			\$150.00		3.30			
Week:		10/19/20	10/25/20	2-----			2			\$150.00		3.30			
N 4	All	10/13/20	10/19/20	Local News @ 12p M-F	CM	11:58 AM-1:00 PM	22222--	:30	10	\$50.00	P04	2.70	NM	10	\$500.00
				»WHAS11 NEWS AT NOON - R(11:58 AM-1:00 PM)											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	22222--			10			\$50.00		2.70			
N 5	All	10/13/20	10/19/20	Local News @ 4p M-F	CM	4-5p	33333--	:30	15	\$60.00	P04	3.00	NM	15	\$900.00
				»WHAS11 NEWS @ 4P - P4											
				(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 123. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	33333--			15			\$60.00		3.00			
N 6	All	10/13/20	10/19/20	Local News @ 530p M-F	CM	530-6p	12121--	:30	7	\$300.00	P03	4.30	NM	7	\$2,100.00
				Local News @ 530p M-F											
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	12121--			7			\$300.00		4.30			
N 7	All	10/13/20	10/19/20	Local News @ 6p M-F	CM	6-630p	12112--	:30	7	\$325.00	P03	5.50	NM	7	\$2,275.00
				»WHAS11 NEWS @ 6 & 630p											
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-2112--			6			\$325.00		5.50			
Week:		10/19/20	10/25/20	1-----			1			\$325.00		5.50			
N 8	All	10/13/20	10/19/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	6.70	NM	5	\$3,000.00
				»ABC World News - P4											
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	11111--			5			\$600.00		6.70			
N 9	All	10/13/20	10/19/20	ET 7-730p	CM	7-730p	21121--	:30	7	\$325.00	P03	5.30	NM	7	\$2,275.00
				»ENTERTAINMENT TONIGHT											
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	21121--			7			\$325.00		5.30			
N 10	All	10/13/20	10/19/20	Inside Ed 730-8p	CM	730-8p	12112--	:30	7	\$325.00	P03	5.30	NM	7	\$2,275.00
				»INSIDE EDITION - P4											
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	12112--			7			\$325.00		5.30			
N 11	All	10/13/20	10/19/20	Mon Prime Other	CM	8-11p	3-----	:30	3	\$800.00	P03	5.70	NM	3	\$2,400.00
				»DANCING WITH THE STARS											
				(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	3-----			3			\$800.00		5.70			
N 12	All	10/13/20	10/19/20	Mon Prime C	CM	10-11p	2-----	:30	2	\$850.00	P03	4.30	NM	2	\$1,700.00
				EMERGENCY CALL											
				(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	2-----			2			\$850.00		4.30			
N 14	All	10/13/20	10/19/20	Jimmy Kimmel	CM	1135p-1237a	22222--	:30	10	\$60.00	P03	1.60	NM	10	\$600.00
				»JIMMY KIMMEL LIVE - P4											

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(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-2222--		8			\$60.00			1.60			
		Week: 10/19/20	10/25/20	2-----		2			\$60.00			1.60			
N 15	All	10/13/20	10/13/20	Tue Prime Other BACHELORETTE	CM	8-11p	-2-----	:30	2	\$800.00	P03	4.20	NM	2	\$1,600.00
(Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-2-----		2			\$800.00			4.20			
N 16	All	10/13/20	10/14/20	Wed Prime Other Wed Prime Other	CM	7:57 PM-10:00 PM (7:57 PM-10:00 PM)	--2----	:30	2	\$225.00	P04	3.60	NM	2	\$450.00
(Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	--2----		2			\$225.00			3.60			
N 17	All	10/13/20	10/15/20	Prime Political Program Prime Political Program	CM	Various	---1---	:30	1	\$1,500.00	P04	4.10	NM	1	\$1,500.00
(Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	---1---		1			\$1,500.00			4.10			
N 18	All	10/13/20	10/16/20	Fri Prime A Shark Tank	CM	8-9p	----2--	:30	2	\$350.00	P03	2.60	NM	2	\$700.00
(Program: Shark Tank)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	----2--		2			\$350.00			2.60			
N 19	All	10/13/20	10/16/20	Fri Prime Other »20/20 - P4	CM	8-11p	----3--	:30	3	\$350.00	P04	2.90	NM	3	\$1,050.00
(Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	----3--		3			\$350.00			2.90			
N 21	All	10/13/20	10/18/20	Good Morning America »GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----2	:30	2	\$110.00	P03	3.00	NM	2	\$220.00
(Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----2		2			\$110.00			3.00			
N 22	All	10/13/20	10/18/20	Sun Prime A »FUNNIEST HOME VIDEOS - F	CM	7-8p	-----2	:30	2	\$600.00	P03	5.70	NM	2	\$1,200.00
(Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----2		2			\$600.00			5.70			
N 23	All	10/13/20	10/18/20	Sun Prime B Supermarket Sweep	CM	8-9p	-----2	:30	2	\$550.00	P03	5.40	NM	2	\$1,100.00
(Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----2		2			\$550.00			5.40			
N 24	All	10/13/20	10/18/20	Sun Prime C Millionaire	CM	9-10p	-----2	:30	2	\$600.00	P03	3.20	NM	2	\$1,200.00
(Program: Millionaire)505 Index: 103. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----2		2			\$600.00			3.20			
N 25	All	10/13/20	10/18/20	Sun Prime D CARD SHARKS	CM	10-11p	-----1	:30	1	\$600.00	P03	2.80	NM	1	\$600.00
(Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----1		1			\$600.00			2.80			
N 26	WHAS	10/13/20	10/19/20	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	4	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/12/20	10/18/20	-TWTF--		4			\$250.00			0.00			
		Week: 10/19/20	10/25/20	M-----		1			\$250.00			0.00			
N 27	WHAS	10/13/20	10/18/20	Local News @ 9a Sa Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00

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N 28	WHAS	10/13/20	10/19/20	Local News @ 430a M-F	CM	430-5a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-					1	\$50.00		0.00			
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$40.00		0.00			
N 29	WHAS	10/13/20	10/19/20	Great Day Live 9-10a	CM	9-10a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$40.00		0.00			
N 30	WHAS	10/13/20	10/19/20	Access Daily 10-11a	CM	10-11a	22222--	:30	10	\$40.00	P03	0.00	NM	10	\$400.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	22222--					10	\$40.00		0.00			
N 31	WHAS	10/13/20	10/19/20	The View	CM	11-12p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$90.00		0.00			
N 32	WHAS	10/13/20	10/19/20	GMA3	CM	1-2p	11111--	:30	5	\$70.00	P03	0.00	NM	5	\$350.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$70.00		0.00			
N 33	WHAS	10/13/20	10/19/20	General Hospital	CM	2-3p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$90.00		0.00			
N 34	WHAS	10/13/20	10/19/20	Local News @ 5p M-F	CM	5-530p	11212--	:30	7	\$250.00	P03	0.00	NM	7	\$1,750.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11212--					7	\$250.00		0.00			
N 35	WHAS	10/13/20	10/19/20	Nightline	CM	1237-106a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	11111--					5	\$20.00		0.00			
N 36	WHAS	10/13/20	10/19/20	Tue Prime C	CM	10-11p	-1-----	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	-1-----					1	\$450.00		0.00			
N 37	WHAS	10/13/20	10/19/20	Thu Prime C	CM	10-11p	---1---	:30	1	\$850.00	P03	0.00	NM	1	\$850.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	---1---					1	\$850.00		0.00			
N 38	WHAS	10/13/20	10/19/20	Local News @ 6a Sa	CM	6-7a	-----2-	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	-----2-					2	\$60.00		0.00			
N 39	WHAS	10/13/20	10/19/20	Good Morning America Sa	CM	7-9a	-----3-	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	-----3-					3	\$90.00		0.00			

Order / Rev: 2043785
 Alt Order #: WOC12604388
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8233
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$90.00		0.00			
N40	WHAS	10/13/20	10/19/20	NCAA FB Daytime Early	CM	12-330p	-----3-	:30	3	\$250.00	P04	0.00	NM	3	\$750.00
				NCAA Football Game 1											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$250.00		0.00			
N41	WHAS	10/13/20	10/19/20	NCAA FB Daytime Late	CM	330-7p	-----3-	:30	3	\$300.00	P04	0.00	NM	3	\$900.00
				NCAA Football Game 2											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----3-					3	\$300.00		0.00			
N42	WHAS	10/13/20	10/19/20	NCAA Football Prime	CM	8-1130p	-----4-	:30	4	\$300.00	P04	0.00	NM	4	\$1,200.00
				NCAA Football Prime											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----4-					4	\$300.00		0.00			
N43	WHAS	10/13/20	10/19/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				Local News @ 11p Sa											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$100.00		0.00			
N44	WHAS	10/13/20	10/19/20	Inside Ed 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
				Inside Ed Sa 1135-1205a											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$50.00		0.00			
N45	WHAS	10/13/20	10/19/20	NCIS NO 1205-105a Sa	CM	1205-105a	-----1-	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
				NCIS: NO 1205-105a Sa											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$30.00		0.00			
N46	WHAS	10/13/20	10/19/20	Local News @ 6a Su	CM	6-7a	-----2	:30	2	\$20.00	P04	0.00	NM	2	\$40.00
				Local News @ 6a Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----2					2	\$20.00		0.00			
N47	WHAS	10/13/20	10/19/20	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
				Local News @ 7a Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$20.00		0.00			
N48	WHAS	10/13/20	10/19/20	This Week Su	CM	9-10a	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				This Week Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$250.00		0.00			
N49	WHAS	10/13/20	10/19/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
				ABC World News Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$600.00		0.00			
N50	WHAS	10/13/20	10/19/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				Local News @ 630p Su											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1					1	\$175.00		0.00			
N51	WHAS	10/13/20	10/19/20	NCIS NO 1205-105a Sa	CM	1205-105a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
				NCIS: NO 1205-105a Sa											
				(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----1-					1	\$40.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/20	10/19/20	-----1-		1				\$40.00		0.00			
													Totals	214	\$43,490.00